



CALL FOR ARTISTS

2022 Winterville Marigold Festival Featured Artwork

The Winterville Marigold Festival seeks artwork for consideration for the 2022 Featured Artwork and art show.

Deadline to Apply is January 31, 2022

Overview

The Winterville Marigold Festival, Inc., seeks artist submissions for artwork that will be the Featured Artwork of the 2022 festival. Artwork for consideration as our Featured Artwork must be two-dimensional and reproducible on posters, t-shirts, etc.

Other artwork may be submitted for consideration in our quarterly (April-June) art show. Marigold- or Winterville-themed artwork is preferred.

Background

The Winterville Marigold Festival has showcased community spirit since 1970. Located seven miles from Athens, Winterville is Georgia's "City of Marigolds," and our festival is centered around our historic train depot. The Marigold Festival features juried arts & crafts, select food vendors, and music all day.

Levels of Recognition

A select group of entries will be chosen to display their work at the quarterly (April-June) art show at The Winterville Center for Community & Culture. Artists may choose to sell their original art during the exhibition, while keeping 100% of proceeds. We welcome donations from artists if there are sales made through The Community Center.

An opening reception for this show will be April 15, 2022.

One entry will be chosen as the 2022 Featured Artwork. In addition to display at the art show above, this entry will become the prominent visual representation of the 2022 Marigold Festival. Artwork will be featured and artist credited on:

- Festival poster
- Festival t-shirt and other souvenirs
- Cover of Festival special insert in *The Flagpole*, Athens' arts & entertainment weekly publication
- Feature story on the artist in the Festival special insert

In addition, the artist will receive a complimentary booth from which to sell their art at the Festival and will receive promotion through other marketing avenues, including press releases and social media posts.

Winterville Marigold Festival, Inc.

PO Box 306 • Winterville, GA 30683

info@MarigoldFestival.com • www.MarigoldFestival.com

Artist Eligibility

This call is open to both professional and amateur artists.

Important Dates

Deadline to apply is 5:00 p.m., January 31, 2022.

Selected artists will be notified by February 16, 2022.

Items selected for display in the April-June art show will need to be delivered to The Winterville Center for Community & Culture the week of April 4-8, 2022 during regular business hours.

Items must be ready to hang and be available for display through June 30. Our hanging system requires that your piece have wire across the back. This is MANDATORY.

Opening for the April-June art show is Friday, April 15, 2022 at 6 pm.

The 2022 Marigold Festival is Saturday, May 14, 2022.

Application Requirements

Submit completed Entry Form and digital image(s) via email to admin@MarigoldFestival.com using subject line "Call for Artists."

You may submit up to 3 digital images for consideration.

Submitted images should be at least 300 dpi in **.jpg** format.

Final file format required of the selected Featured Artwork must be vector (.ai, .eps, .pdf) with all text converted to outlines, or raster (.psd, .tiff, .eps, .pdf).

Selection Process

Selection of the Featured Artwork will be made by the Winterville Marigold Festival, Inc., Board of Directors in conjunction with the Winterville Arts Council, the cultural arts arm of the City of Winterville.

Selection Criteria

Criteria will include use of marigolds and/or Winterville images in the artwork, and reproducibility of the artwork.

About Us

The Winterville Marigold Festival, Inc., is a non-profit 501(c)(3) organization dedicated to City improvement projects.

If you have any questions about this Call for Artists, please contact us via email at admin@MarigoldFestival.com using subject line "Call For Artists Question"

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