



CALL FOR ARTISTS

2018 Winterville Marigold Festival Featured Artwork

The Winterville Marigold Festival seeks two-dimensional artwork for consideration for the 2018 Featured Artwork.

Deadline to Apply is March 11, 2018

Overview

The Winterville Marigold Festival, Inc., seeks artist submissions for artwork that will be the Featured Artwork of the 2018 festival. Artwork must be two-dimensional and reproducible on posters, t-shirts, etc. This year's theme will be "Winterville In Spring".

Background

The Winterville Marigold Festival in Winterville, Georgia, has showcased community spirit since 1970. Located seven miles from Athens, Winterville is Georgia's "City of Marigolds," and our festival is centered around our historic train depot. The Marigold Festival features juried arts & crafts, select food vendors, and music all day.

Levels of Recognition

A select group of entries will be chosen to display their work at the quarterly (April, May, June) art show at The Winterville Center for Community & Culture. Artists may choose to sell their original art during the exhibition, while keeping 100% of proceeds. We welcome donations from artists if there are sales made through The Community Center. An opening reception for this show will be Friday, April 6, 2018.

One entry will be chosen as the 2018 Featured Artwork. In addition to display at the art show above, this entry will become the prominent visual representation of the 2018 Marigold Festival. Artwork will be featured and artist credited on:

- Festival poster
- Festival t-shirt and other souvenirs
- Cover of Festival special insert in *The Flagpole*, Athens' arts & entertainment weekly publication
- Feature story on the artist in the Festival special insert

In addition, the artist will receive a complimentary booth from which to sell their art at the Festival and will receive promotion through other marketing avenues, including press releases and social media posts.

Artist Eligibility

This call is open to both professional and amateur artists.

Winterville Marigold Festival, Inc.

PO Box 306 • Winterville, GA 30683

WintervilleArtsCouncil@gmail.com • www.MarigoldFestival.com

Important Dates

Deadline to apply is 5:00 p.m., March 11, 2018.

Selected artists will be notified by March 18, 2018.

Items selected for display in the April-June art show will need to be delivered to The Winterville Center for Community & Culture March 22 - March 28, 2018. Items must be ready to hang and be available for display through June 30. Our hanging system requires that your piece has wire across the back. This is MANDATORY.

Opening for the April/June art show is Friday, April 6, 2018 from 5:30 to 7:30 p.m.

The 2018 Marigold Festival is Saturday, May 12, 2018.

Application Requirements

Submit completed Entry Form and digital image(s) via email to WintervilleArtsCouncil@gmail.com using subject line "Call for Artists."

You may submit up to 3 digital images for consideration. All submissions must be two-dimensional and suitable for reproduction.

Images should be at least 300 dpi in .jpg format.

Selection Process

Selection of the Featured Artwork will be made by the Winterville Marigold Festival, Inc., Board of Directors in conjunction with the Winterville Arts Council, the cultural arts arm of the City of Winterville.

Selection Criteria

Criteria will include use of marigolds and/or Winterville images in the artwork, and reproducibility of the artwork.

About Us

The Winterville Marigold Festival, Inc., is a non-profit 501(c)(3) organization dedicated to City improvement projects. Proceeds from the 2018 festival will be used to assist with the restoration of the Winterville Auditorium, on the site of the historic Winterville High School.

If you have any questions about this Call for Artists, please contact us via email at WintervilleArtsCouncil@gmail.com using subject line "Call For Artists Question"

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